



Grünewald international

Stand
04 November 2020

Grünewald international

Our facilities ...



Grünewald international

Our facilities ...



Austria



Germany



Poland



Germany



Poland



Serbia



Grünewald international

We are proud that...

- ... We provide a unique, **natural product range** from IQF fruit to fruit and vegetable purees and fruit and vegetable juice concentrates, to fruit preparations and natural colours.
- ... We are not only a **well-respected fruit processor**, but also a leading processor of vegetable products.
- ... We are **strongly backwards integrated** and are located in the world's major fruit regions.
- ... We are **directly** linked to our suppliers through **Grünewald Agronomy** and meet sustainability requirements through our **GO GREEN** initiative.
- ... We offer more than just **high-quality products**. The excellent service for all our products supplies **major value added** to our long-standing partners.



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What we stand for...

- ... We provide **product innovations** and application support in the form of **Grünewald Innovation** – our think tank for our partners.
- ... We have **six independent production facilities** which offer a high level of flexibility and use the latest technology. We're strong together: as a group we can meet even the most demanding customer requirements.
- ... We are a **family business**, so we can provide personal contact with fast and, if required, pragmatic decision-making.
- ... Put simply, we have an **excellent** and **very experienced team** who is there to support our partners.



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Development...



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Key figures ...

- ... overall turnover approx. **250 million EUR**
- ... **650 employees** throughout the group
- ... **250.000 tons** of processed raw material per year
- ... **100.000 tons** of product output per year
- ... full range supplier for non-dehydrated fruit and vegetable products
- ... numerous certificates prove our philosophy
(HACCP, FSSC, SGF, BIO, KOSHER, HALAL, FDA, SEDEX)



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Our product range...

We are suppliers for a wide variety of applications in the food industry

Farming > Processing > R&D > Customer support / Customer service

- ... Juices and concentrates
- ... Purees and puree concentrates
- ... Fruit preparations
- ... IQF fruit
- ... Compounds
- ... Natural colouring foodstuffs
- ... Natural flavours
- ... Powders



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Our customer categories...

- ... Beverage and liquor industry
- ... Ice cream and dairy manufacturers
- ... Confectionery and bakery industry
- ... Well-respected baby food manufacturers
- ... Health and diet food business
- ... Pharmaceutical and cosmetic industry



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Strong backward integration supply chain...

... as a basis for sustainable and high-class fruit and vegetable products

Farming > Processing > R&D > Customer support / Customer Service



Agromy
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Innovation
Grünewald international



GoGreen
Grünewald international



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Quantity processed...

Total quantity
250,000 MT
per year



10,000 MT

Blackcurrant/
Redcurrant



15,000 MT

Cherry



15,000 MT

Raspberry



45,000 MT

Strawberry



70,000 MT

Apple



35,000 MT

Carrot



25,000 MT

Beetroot

40,000 MT

Others



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GoGreen 
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Our philosophy...



... **Continuity**

... **Safety**

... **Quality**

... **Satisfaction**



- ... **GO Green** is the name of the Grünewald Group sustainability initiative.
- ... We see ourselves as part of the **global community**.
- ... Our company strives to make **a responsible contribution** to reducing negative environmental impacts.
- ... Our group-wide strategy is to promote **sustainable farming** and thus protect the **livelihoods of our local farmers**.
- ... Our GO GREEN initiative was created to convert our mission into **specific measures**.
- ... We consider sustainability as a basic philosophy in our professional life and our personal attitude, therefore "we do the right things, and we do the things right!"

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Agronomy

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Relationships and partnerships...

Agronomy

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- ... **Grünewald Agronomy** enjoys a close relationship and partnership with our suppliers.
- ... A team of **8 agronomists** spread between our plants is at the disposal of our suppliers directly in the regions where the fruit is grown.
- ... **Knowledge transfer** happens in the fields and in workshops.
- ... **Consulting** and **mentoring**.
- ... **Planting projects** for the Grünewald Group.
- ... Securing new and **certified** planting material.
- ... Nursery for **mother plants** as required.
- ... Direct **cooperation** with educational institutions.
- ... Development of innovations in the field of **agronomy**.
- ... Grünewald Agronomy organises and develops our **GO GREEN** sustainability initiative.

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Innovation



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We inspire our customers...

Innovation 
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- ... **Grünewald Innovation** is our **think tank** for new, inspiring fruit and vegetable products.
- ... **3 innovation centres** within Europe come up with ideas for product and technical developments for our group and our customers.
- ... 18 team members create **great products** for different industries every day.
- ... **In figures:**
 - approx. 2,300 new product developments per year
 - approx. 10,500 samples per year
 - numerous product developments every year

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An ongoing qualification...

Academy 
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...is modern personal development...



... Grünewald Academy is our **talent incubator** for our future executives.

... We focus on **continuous training** in all departments.

... Development programmes for young executives.
Every year we celebrate the brightest stars in the **year group** and **outstanding achievements**.

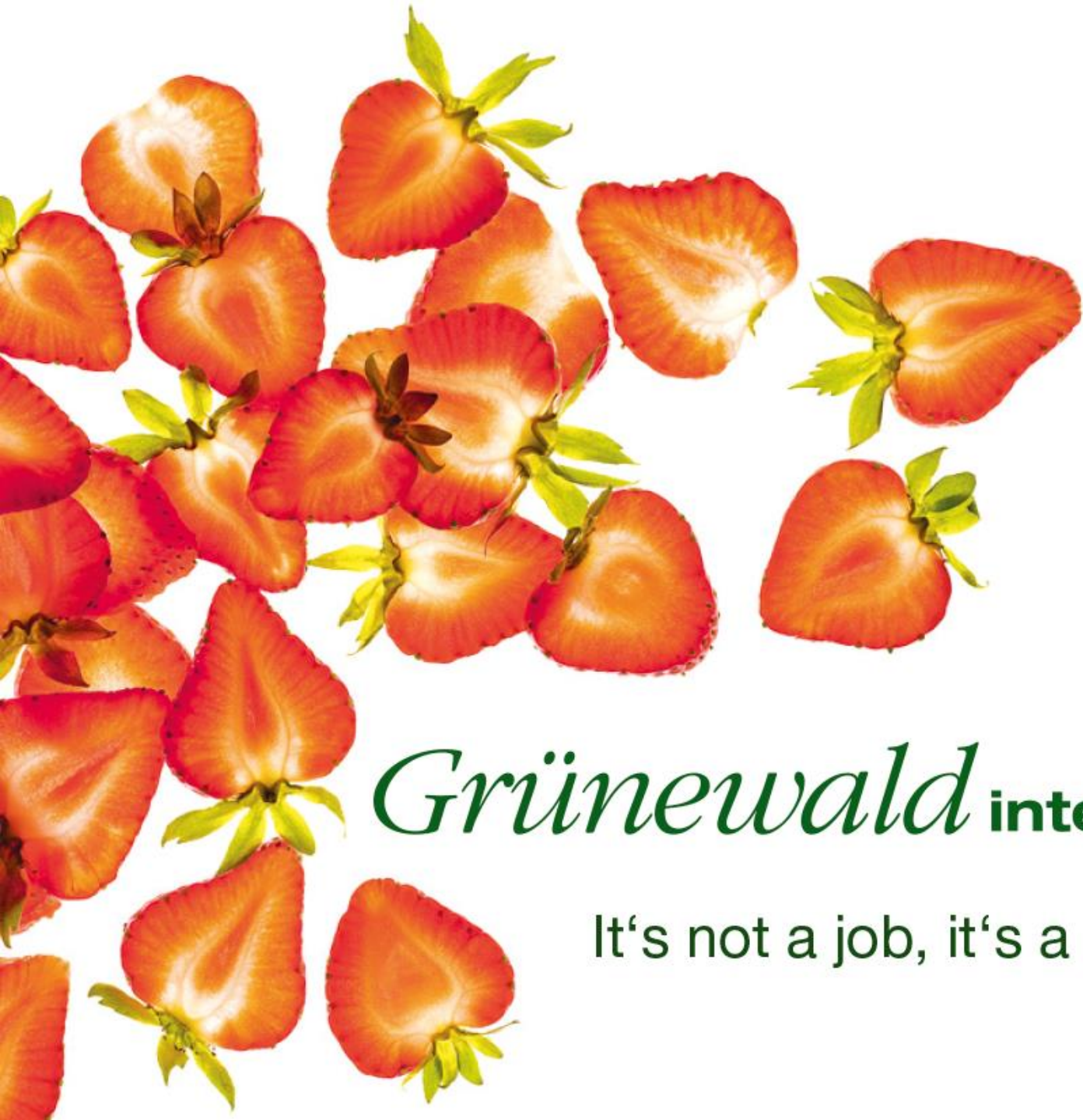


The future depends on what we do in the present.

Mahatma Gandhi

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It's not a job, it's a passion ...